



FOR THE SPRING-SUMMER 2024 SEASON, IKKS IS REVISITING ITS WOMEN, MEN AND JUNIOR COLLECTIONS WITH A NEW VISION OF FASHION, RESOLUTELY JOYFUL, DEEPLY OPTIMISTIC, COLOURFUL AND FESTIVE.

The brand is **renewing its founding stylistic pillars** (Cargo, Rock and Army) with **new cuts and colours**, all invitations to a joyful celebration of life. **With panache and movement**, the Esprits Libres of IKKS **live intensely, freeing themselves from shackles**, embracing **a freer** but less individualistic lifestyle, where **the tribe is at the heart of their concerns**.

OCEAN FLOW – CARGO PILLAR

Belize inspires the Cargo collection from IKKS Men, with **a vibrant collection** of urban dance and hip-hop.

Ethnic and sportswear influences (tennis stripes, checks and denim) are added to **tailoring looks modernised** by **new cuts** (blazers and cargo trousers).

Noble fabrics, including linen, make up a range dominated by **navy and sky blue, enlivened by touches of pinkish-red and pink**.

Prints, such as the scarf motif and **XXL jungle flowers**, add a distinctive rhythm to the collection.

REGGAE VIBES – ROCK PILLAR

The Rock pillar leads the way to Jamaica, where **tailoring and rasta-grunge influences come** together.

The **fusion of prints**, with tropical flowers and deep dye effects on dark backgrounds, creates **silhouettes that are both cool and elegant**.

Contrasting materials, ranging from raw to shiny, accompany a palette of **neutral** (white, off-white, mastic) **and warm (cognac, yellow)** colours **contrasted with black**.

CARIBBEAN SUMMER – MILITARY PILLAR

Cuba, with its festive atmosphere, imbues the Military pillar with an urban touch, in **an elegant yet relaxed spirit**.

The materials range from **supple to robust**, introducing a **variety of prints**, from **deep dye camouflage** to **Havana-inspired motifs**.

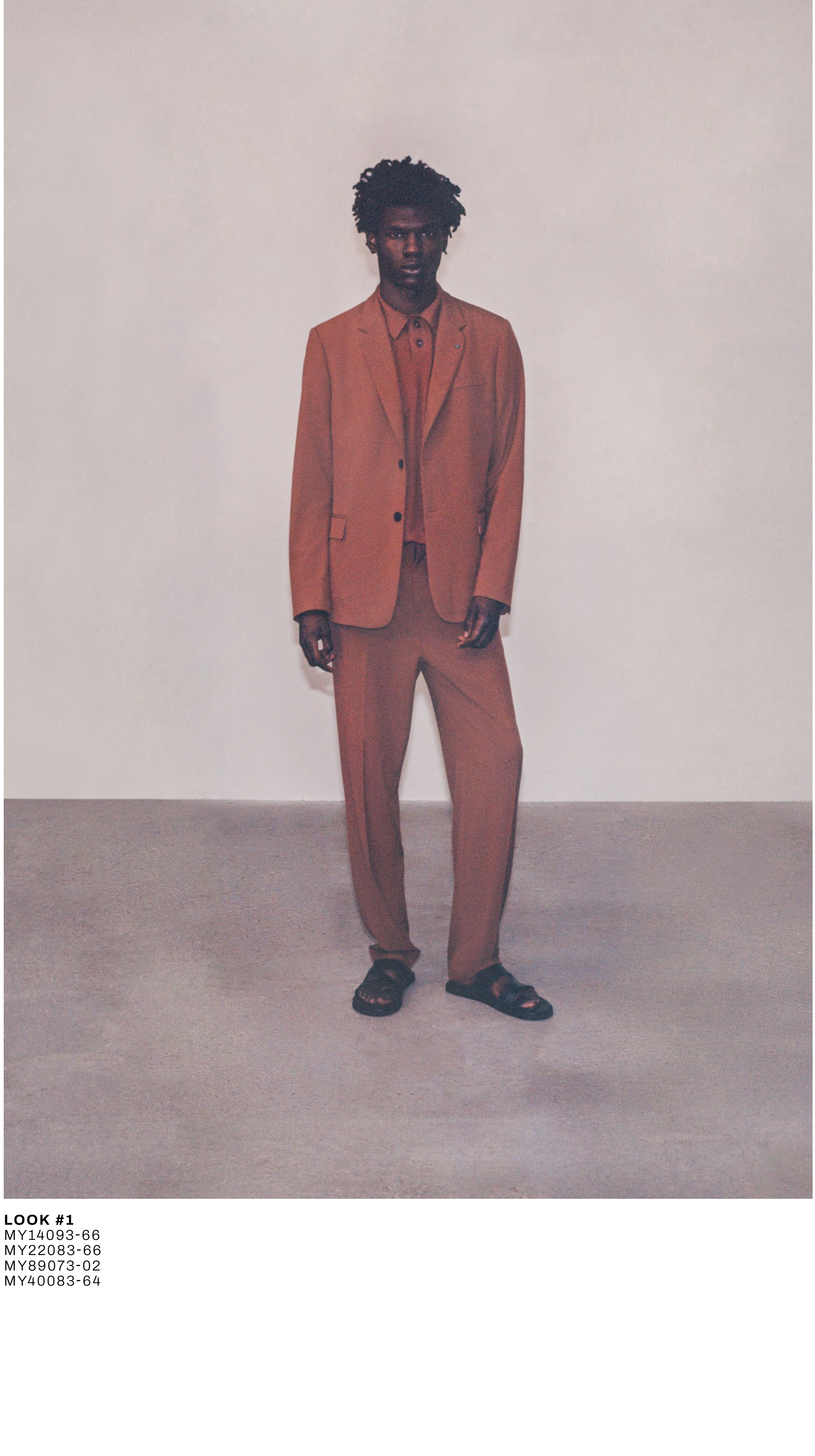
Stripes add urban chic, while the **range of colours, centred on khaki and greens**, is enhanced by stucco and white.

VIBRANT SOUND – URBAN LAB PILLAR

The Urban Lab line celebrates **vibration and freedom of movement**, with prints reminiscent of Chladni patterns, those geometric designs formed by powder on a vibrating plate which vary according to the emitted sound frequencies.

This season, the Urban Lab wardrobe **breaks free**, offering **soft, fluid, and comfortable pieces for an urban, technical, and minimalist style**.

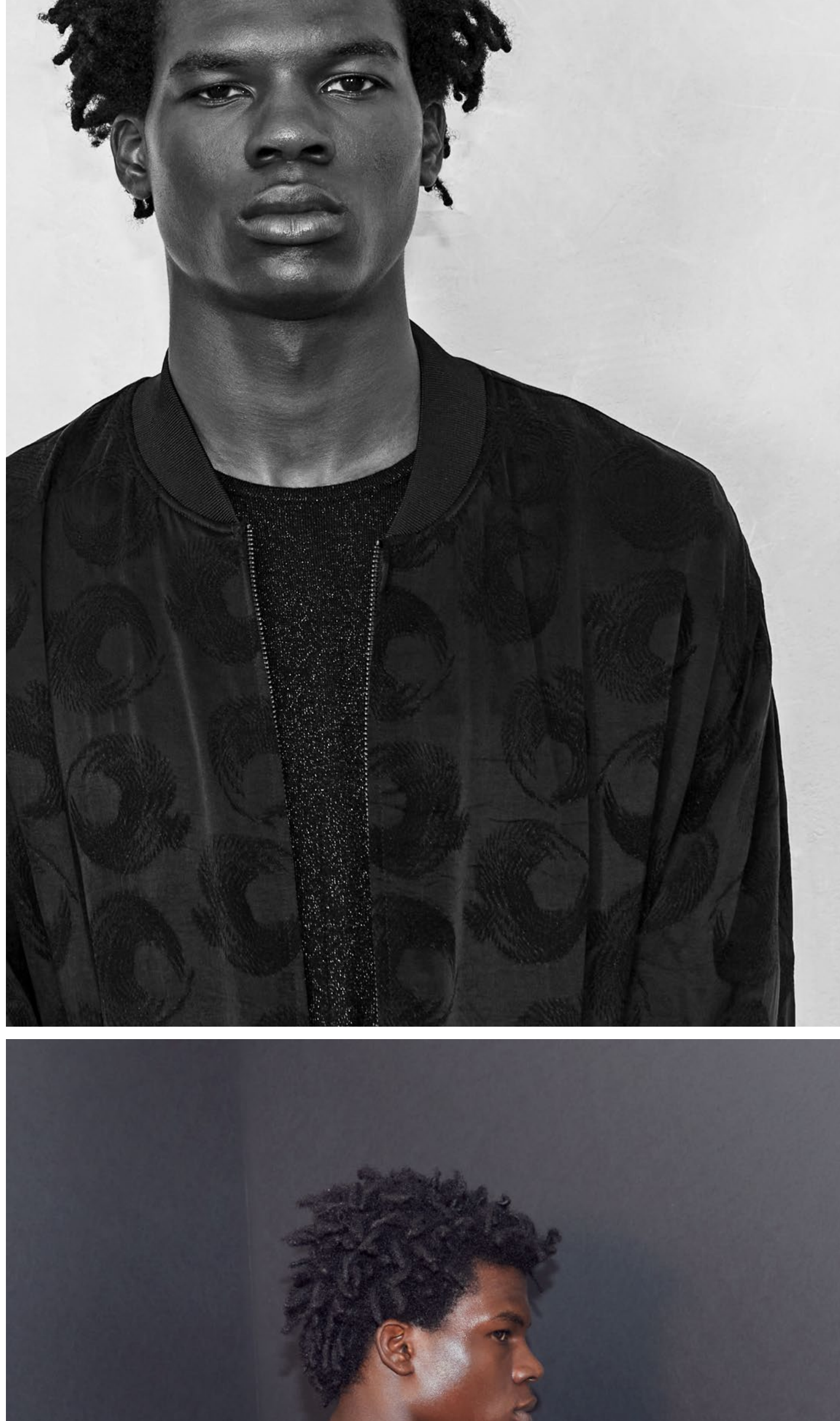
The sober and elegant colors, **from navy blue to white**, are revitalized by **metallic textures and nuanced camouflages**, enriched with blurred geometric and **tribal prints**.



LOOK #1
MY14093-66
MY22093-66
MY89073-02
MY40083-64



LOOK #2
MY40093-12
MY12473-12
MY22093-12
MY89073-02



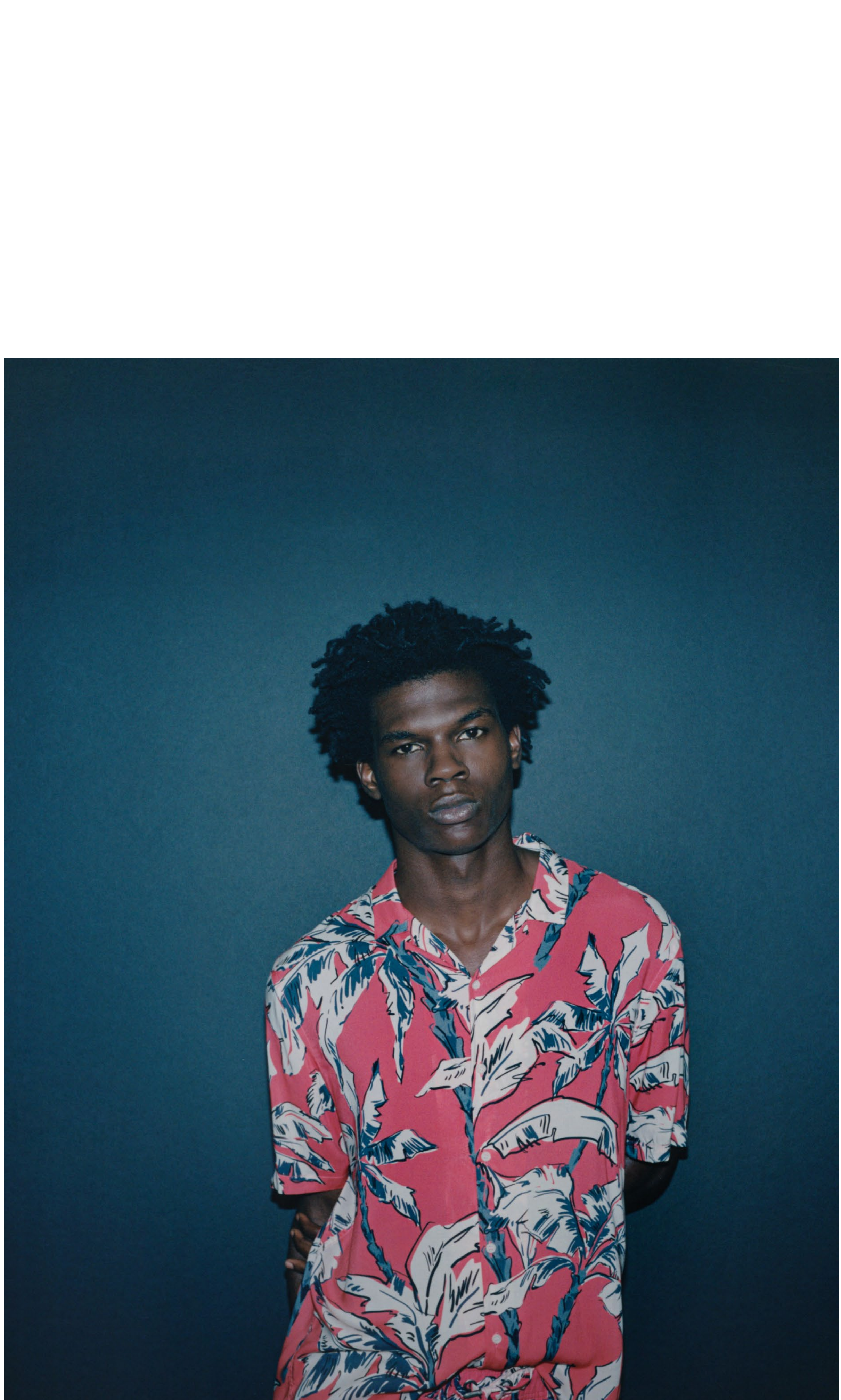
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MY89073-02



LOOK #4
MY41083-02
MY10143-02
MY29073-12
MY89073-02



LOOK #5
MY41063-44
MY10223-44
MY29023-44
MY89123-01



LOOK #6
MY12403-36
MY26003-36

**SPRING/
SUMMER
24**

**SPRING/
SUMMER
24**

**SPRING/
SUMMER
24**



LOOK #7
MY41073-48
MY10323-48
MY29043-46
MY89123-01



LOOK #8
MY40013-55
MY10223-55
MY22013-55



LOOK #9
MV40153-02
MV2213-02
MY89073-02



LOOK #10
MY18033-02
MV2213-02
MY89073-02



LOOK #11
MY41053-63
MY12353-19
MY22053-63
MY89123-01



LOOK #12
MY48053-60
MY12353-19
MY22103-62



LOOK #13
MY45003-57
MY10413-56
MY12193-13
MY29043-46

SPRING/SUMMER 24



LOOK #14
MY42013-57
MY10083-01
MY12083-57
MY29043-46
MY89123-01
MY90233-13



LOOK #15
MY44013-63
MY29033-47
MY16033-02
MY89123-01



LOOK #16
MY48043-69
MY12173-66
ML29203-02
MY89033-02



LOOK #17
MY12233-68
MY25003-64
MY89073-02



LOOK #18
MY12173-66
MY26023-66



LOOK #19
MY12243-02
MV22213-02



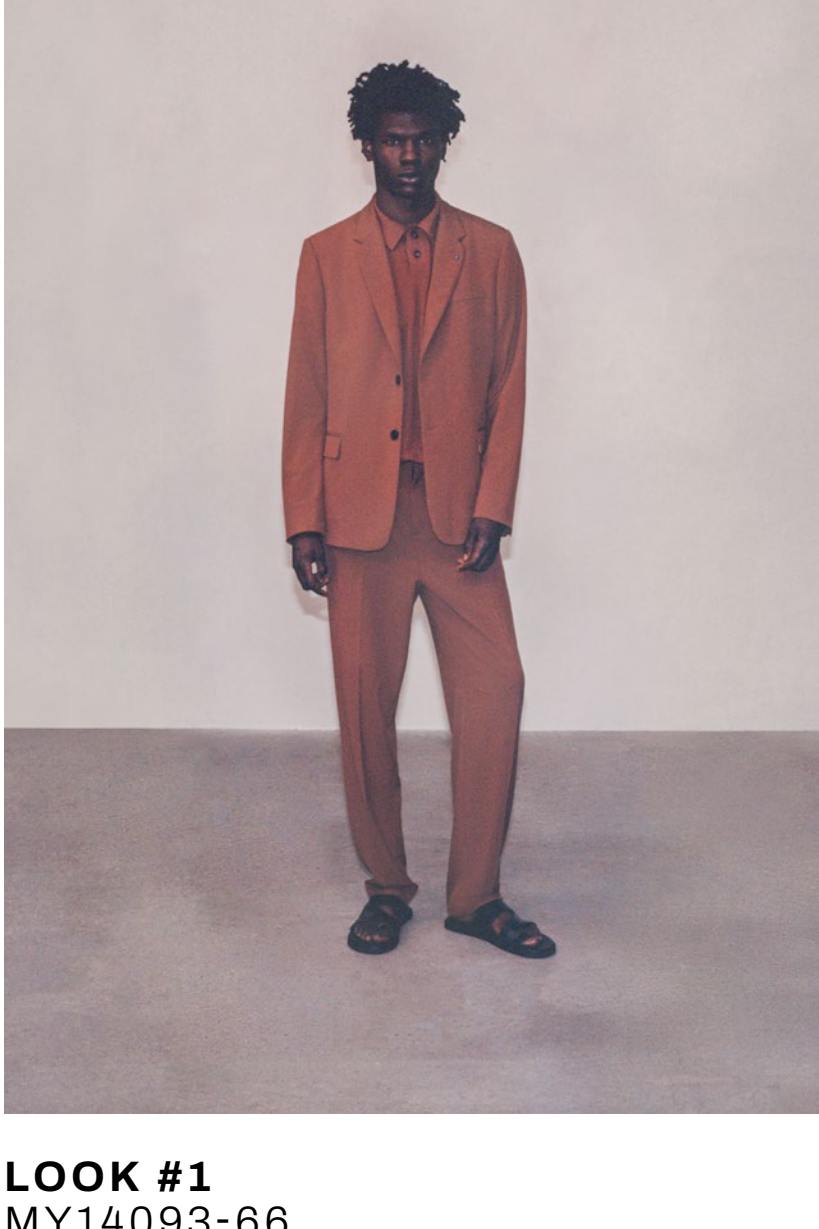
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LOOK #21
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MY22053-63
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SPRING/SUMMER 24
COLLECTION

IKKS



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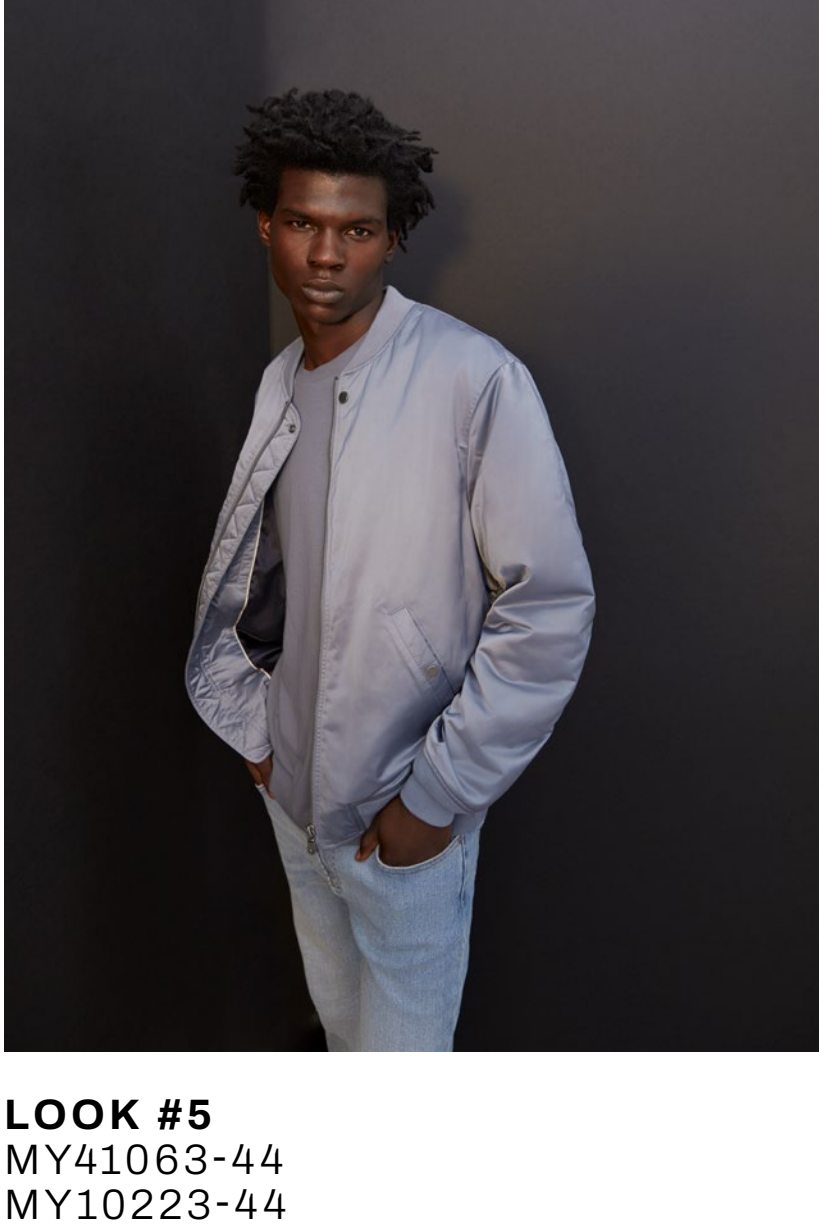
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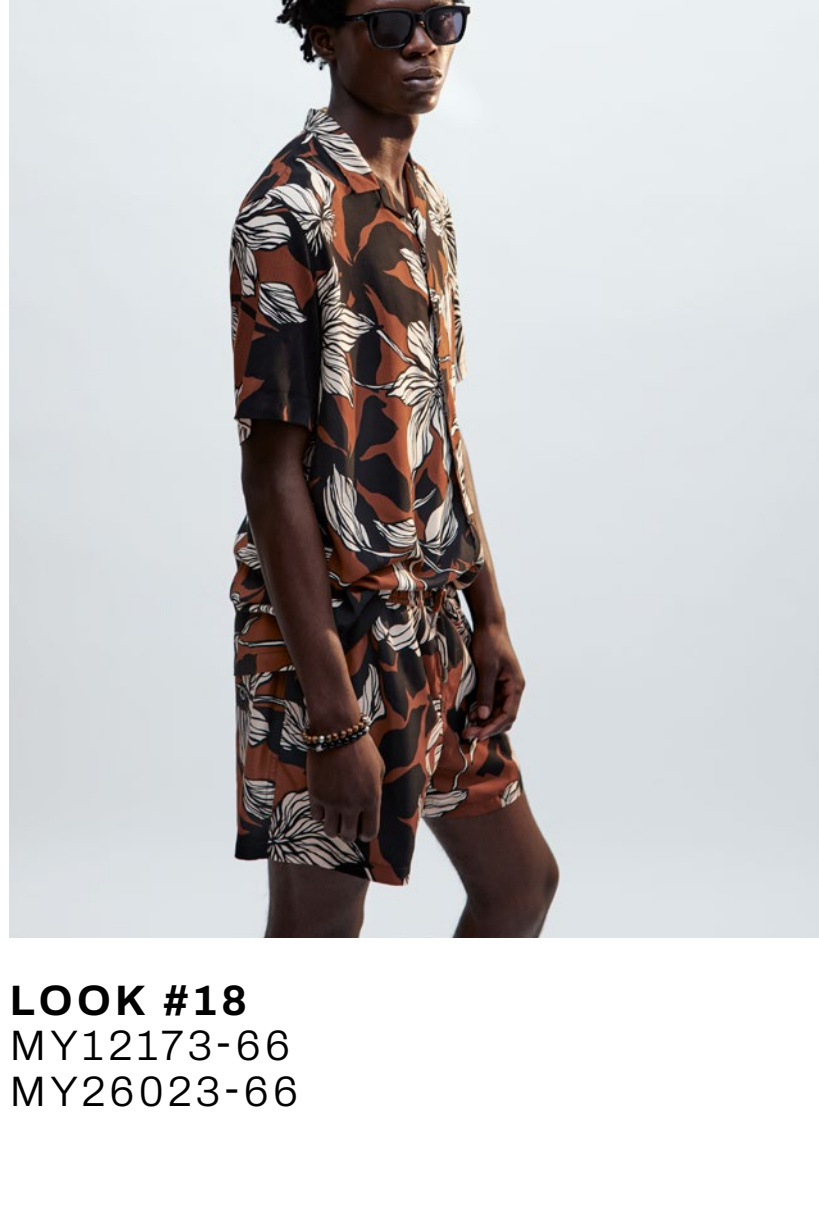
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ABOUT

IKKS

IKKS OR THE
FRENCH LIFESTYLE
BRAND DESIGNED
BY FREE SPIRITS
FOR FREE SPIRITS.

IKKS is so much more than a signature;
it's an endless playground to express your
personality as well as encourage everyone
to live life to the full and embrace a more
responsible lifestyle. The intergenerational
brand breaks boundaries with 3 key styles:
Urban Rock, Urban Cargo and Urban Military.
With IKKS you can create a unique style: your
own. Visit [ikks.com](https://www.ikks.com) for further information.

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